



October 2011

To all our loyal customers, we are sorry to say that as of Monday 17th October 2011, Peppercorn Belted Galloway Beef will no longer be available at the Newcastle City Farmers Market. Our stallholder permit has been withdrawn.

No clear reason has been given for our termination. We suspect it's because we have expressed the view that the Newcastle Market is NOT a 'true farmers market' and we object to having to compete with stall holders who are **MEAT WHOLESALERS and/or ONSELLERS**. So your supply of the great [Peppercorn Belted Galloway Beef](#) through the Newcastle City Markets has ended.

The Good News is that we are available through other markets and by direct order through our website or by phone.

Come for a drive to a 'True Farmers Market', [Gloucester Farmers Market](#) which is held on the 2nd Saturday of each month.

A **True Farmers Market** means the produce offered for sale has been grown, raised or wild gathered by the stallholder. Where 'value-added' products are offered for sale, such as soaps, sauces, olive oil or wine; the ingredients have been grown by the stallholder or substantially sourced from growers in the region.

To ensure fresh produce of the highest quality, visits are made to our growers to confirm their certification, the products they produce and the methods of production.

At a growers market, goods are never purchased for resale. So you can be assured that you are buying the **freshest produce** possible!

Enjoy seasonal produce direct from the local regional farmers to you at
Gloucester Farmers Market,
Billabong Park, Denison Street & Billabong Lane, 8.30am to 12.30pm.

Orders for Peppercorn Belted Galloway Meat can be made online, by email, or by calling Terry & Karen Pierce on 6558 4227 directly. Orders and delivery will be arranged at a time to suit you and we look forward to supplying you with produce directly from the farmer.

If you would like to be added to our email listing for updates on our meat deliveries, specials and next markets, please let us know by emailing us with your name, address, email and best phone contact number. If you wish to place an order for our Peppercorn Belted Galloway beef use our online order form or print an order form and mail or fax it.

Regards

Terry & Karen Pierce